

Up the Ladder

Published: 7:48 p.m. Tuesday, Aug. 24, 2010

Health care

The Seton Family of Hospitals named Lisa Leiden senior director of research for Seton's Office of Research Administration. Before joining Seton, Leiden was associate vice chancellor for research and sponsored programs at the University of Texas System's Office of Research & Technology Transfer as well as director of the Office of Research Support at the University of Texas.

Public relations

Fleishman-Hillard International Communications, a public relations and marketing communications firm, promoted Ivette López Sisniega of its Austin office to co-chair of Out Front, Fleishman-Hillard's gay and lesbian marketing communications group. López joined the firm's Hispanic practice, Hispania, in 2004 and blogs for both Hispania and Out Front.

Consulting

Aon Consulting named John Adrian business development leader and promoted Eileen Hayden to local practice leader of the health and benefits practice in the company's Austin office.

Sheshunoff Consulting and Solutions, which provides bank risk management software and services, named Amy Avitable director of compliance services. Avitable was most recently the director of FIS Regulatory Advisory Services.

Tatum, an executive services firm, named Steve Veregge director in the Austin/San Antonio practice. Veregge has been a startup company chief financial officer and controller and served as special projects director at Temple-Inland Inc.

Financial services

Durbin Bennett Peterson LLP, a tax, financial planning and investment management firm, promoted Kirstine Kemper to tax manager.

Technology

The Search Engine Guys LLC promoted Marcela Curran to social networking director and Sean Hall to content director.

Law

Winstead PC, a business law firm, named Lacey Gourley shareholder in the Austin office and named tax attorney Jennifer Patterson of counsel working in Winstead's taxation, employee benefits and private business practice group. Gourley was with Bracewell & Giuliani LLP. Patterson was with McGinnis, Lochridge & Kilgore LLP.

Nonprofit organizations

National Leadership Council on African American Behavioral Health Inc. appointed Vicky Coffee-Fletcher to its board of directors. Coffee-Fletcher is a program officer with the Hogg Foundation for Mental Health and a founding member of the Austin Area African American Behavioral Health Professionals Network.

Hand to Hold, which provides support and resources for families affected by preterm birth or infant loss, named Babs Garrett Haller director of resource development. Previously, Haller served as development director of the American Lung Association and annual fund director of LifeWorks. Hand to Hold also recently added Matthew Dowd, a columnist and strategic adviser for National Journal Group, to its board of directors.

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